# European fiscal responses to the Covid-19 crisis: share the bonds or split the bill?

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The lock-down of most EU countries, in response

to the Covid-19 pandemic, has produced disruptions in the production process

and has put consumption and investment to a halt. Against the backdrop of these

supply and demand shocks, EU member states have implemented different public policies: they have deferred or waived tax payments and social security contributions; they have raised spending towards

the health sector; and they have provided more generous welfare payments to

short-term working schemes. Quite strikingly, EU fiscal cooperation has stalled

and no common European initiative has emerged, with the exception of a

temporary lift of the fiscal constraints of the Stability and Growth Pact (SGP)

(<u>the escape clause has been activated</u>) and a softening of State Aid

regulations. Yet, various policy proposals coping with the economic and budget

consequences of the pandemic at the European level have flourished:

Coronabonds, recourse to the European Stability Mechanism (ESM), the SURE

initiative by the European Commission, and monetisation of

public debt are all widely debated. This post lists the proposals and highlights their respective potential benefits and shortcomings.

### The SURE Unemployment Mechanism

The <u>European Commission</u> announced on April 2 2020 its proposition of a mechanism to support Member States in their attempt to deal

with the surge of labour market related expenditures (unemployment subsidies, temporary

unemployment, etc). The initiative of the European Commission to support Member

States in designing short-term work arrangements is important politically.

The Support to mitigate Unemployment Risks in

an Emergency (SURE), should take the form of a loan program to member states,

modelled on the functioning of the predecessor of the ESM, the EFSF created in

2010 to provide assistance to Member States in financial distress. The legal

basis of SURE, which the Commission sees as "ad hoc and temporary", is Article

122 of the Treaty on the Functioning of the European Union ('TFEU'), which

states that a Member state in trouble because of exceptional circumstances may

seek financial assistance from the EU. Like the ESFF, the facility would raise

funds on financial markets (at preferential rates), guaranteed by capital

guarantees provided by governments; these could be passed on

to Member states

that have a lower credit rating and face higher financing costs. Article 122

has been conceived for asymmetric shocks, and SURE would be the first instance

in which it is used to shield Member states from a symmetric shock.

SURE is capped to €100bn (0.8 % of the Eurozone

GDP), and the amount obtained by each member is undefined (although caps are

defined). Article 6 of the proposed regulation simply says that following the

request by the Member State, the amount, pricing and maturity are decided by

the Commission, after it has assessed the extent of public expenditures

directly related to the creation of "short-time work scheme and similar

measures for the self-employed" (page 7 of the Regulation proposal). Guarantees

("irrevocable, unconditional and on demand") to the Fund are given by Member

states based on their share of GNI of the Union, on a voluntary basis, for an

amount of at least 25% of the total amount lent; the instrument will not become

fully operational until all countries contributed.

While it was presented as a solidarity scheme,

with a subliminal reference to a pan-European unemployment scheme, SURE is not

such a thing. It is simply a loan scheme, aimed at ensuring that the recipient

country obtains reasonable interest rates. Its capacity to be a game changer,

therefore, will eventually depend on the size of loans

actually available for a given country. And this is where the problems begin.

The Commission has designed the proposed Regulation to ensure its financial viability, and with the priority of

protecting its

standing as a good quality borrower. The total amount available for loans will

therefore depend on the guarantees. The  $\ensuremath{\mathfrak{e}} 100\ensuremath{\mathsf{bn}}$  will be reached only if

countries commit to guarantee 25% of that amount. Furthermore, caps to each

Member quota (the three largest loans cannot exceed 60% of the total), strongly

limit the amount of funds available for each country.

Let's just make an example, taking the most

favourable case. Suppose that Member states pledge enough guarantees to reach

the full fund capacity of €100bn, which is far from obvious. If we take the two

countries that most likely will need the fund, Italy and Spain, and we assume

that they manage to ensure 25% each of that amount (remember that there is a

60% limit on the three largest loans) , this will make a loan of €25bn.

Assuming furthermore that this will yield a savings in interest payments equal

to the current spread (190 and 115 for Italy and Spain respectively as of April

4), we are talking about €475 and 287 million (0.03% and 0.02% of GNI)

respectively. An amount that will hardly make any difference in the current

situation, even abstracting from the fact that Italy and Spain will have to

commit in guarantees €2.7 and 1.9bn respectively (corresponding to the

respective quotes of EU GNI of 11% and 7.6%).

To summarize, SURE is a tool to provide Member

states with extra resources without the conditionality that would be involved

in other instruments such as the ESM (see next). The extra resources would come

from interest payment savings. SURE is not, as might be understood at first

sight, a mutual insurance tool. As such, it has no resemblance to <u>existing proposal for unemployment (re)insurance</u> schemes, although

it may be argued that it is a first decisive step towards a permanent European

unemployment benefit scheme (<u>Vandenbroucke et al., 2020</u>). The most apparent flaw of SURE is its firepower. The €100bn

advertised are an upper bound unlikely to be reached in practice. And the

boundaries set to preserve the borrower rating of the Commission will severely

limit the amount of fresh resources quickly usable by the Member countries that need them most.

# A Special ESM Covid Credit line

A number of European economists have proposed the <a href="mailto:creation of a Covid credit line">creation of a Covid credit line</a> within the ESM. This would have the

advantage of requiring no new institution, as the credit line could be created

by the ESM Board of Directors (article 19 of the ESM Treaty) as a new financial assistance

instrument. Contrary to existing ESM credit lines, the Covid credit line would

consist in very long-term loans (that the ESM should finance

issuing bonds of

equally long maturity), so as to avoid that countries are forced to repay when

still in financial distress.

The ESM firepower is large but not unlimited.

It is currently €410bn (3,4 % of the Eurozone GDP), which is most likely going

to be insufficient in view of the challenges created by the pandemic. If that

amount had to be scaled up, additional guarantees by Eurozone countries would

have to be called in.

According to the authors, the creation of a

special line would allow to avoid the most serious and controversial shortcoming

of current ESM lending: stigma for countries applying for it and heavy

conditionality. The Covid credit line would involve very little conditionality,

just a commitment to spend the resources in Covid related expenditures.

Like for SURE, ESM financing involves very

little risk sharing, as borrowing from the Mechanism adds to domestic sovereign

debt. This is why it is today the most preferred option for core eurozone

countries. And like SURE, its main advantage is that it would shield

financially fragile Member countries by allowing them access to preferential

interest rates.

The main problem with the Covid credit line is that being created within the ESM, it is organized by the same normative

framework that rules the other credit lines. ESM lending reposes on two

principles. The first, introduced in the Treaties following the creation of the

ESM in 2012, states that financial assistance to Member States "will be made

subject to strict conditionality" (<u>Article 136(3) of the TFEU</u>). The second principle, introduced

by one of the two regulations that make up the Two pack ( $\frac{No}{472/2013}$ ,  $\frac{Art7(5)}{2013}$ ) states that the Council, acting on

a proposal by the Commission, can decide on changes to be made on a programme.

This means that whatever conditionality is agreed upon right now, in the

framework of the new Covid line, may be changed unilaterally by the creditors

later along the road. If the Covid line were to be agreed at the Eurogroup,

together with the light conditionality proposed by <u>Benassy-Quéré et al (2020)</u>, changes would have to be made to

the normative framework to make it sure that such conditionality cannot be

changed later on, once things "go back to normal".

Another potential problem of embedding the

Covid credit line within the ESM is that the latter is an intergovernmental

institution that has been agreed upon by Eurozone governments alone. The Covid

credit line would in principle only be available to them. Given the global

nature of the current pandemic, cutting out non-Eurozone countries would be

unthinkable. Therefore, even if it was possible to credibly commit to light

conditionality, the Covid line could not be the foundation of the European joint effort.

# Coronabonds as temporary Eurobonds

A group of <u>German economists</u> has proposed the implementation of

a common debt instrument at the Eurozone level. Such "Coronabonds" would be

jointly issued under shared liability. The amount issued would be of or

€1,000bn (8 % of Eurozone's GDP) and a key feature of these Coronabonds for

their political feasibility in the short-run would be their limitation to the

current crisis period as a one-off measure.

#### The

liabilities for Coronabonds being shared, national sovereign debts would only increase

proportionally to the share of each country's GDP in the euro area (equivalent

to the ECB capital key). The maturity of Coronabonds should be as long as

possible, and the interest payments being based again on ECB capital key, it

would imply a mutualisation of borrowing costs. In a more ambitious scheme, member

states that are the most severely affected and for which sovereign financing

conditions are the tightest could benefit in priority from these funds, but

this would involve more than just a mutualisation of borrowing costs, its

timely feasibility being greatly reduced.

#### The

question of the guarantees for these Coronabonds is key since they would most likely finance other expenditures than infrastructures that could act as

collateral. They could be purchased by the ECB under PEPP (not at issuance, which

is currently not legally possible, but on the secondary market). The ECB self-imposed

issuer limit for supranational securities is 50% normally, but does not apply

to PEPP holdings, and there would be no capital key to respect. In an extreme

case, even an issuer limit of 99% would be legal: the EU Court of Justice in

2018 made the point that ECB purchases are legal as long as the ECB is "not

permitted to buy either all the bonds issued by such an issuer or the entirety

of a given issue of those bonds".

The issuance of Coronabonds could be organised

by an existing institution like the ESM or the European Investment Bank (EIB)

so it would not entail creating a new legal framework or require a change in

the EU Treaty. Under these conditions, this framework would be operational

quickly as the crisis requires. Another advantage of such Coronabonds is that

they would act as a "safe asset" that could be used by Eurozone banks as

collateral and would reduce the probability of a vicious circle between banks

and governments as experienced during the 2012-2015 sovereign debt crisis. The

main drawback of this proposition relates to its political feasibility and

whether countries that opposed Eurobonds would not oppose such mutualisation of

borrowing costs as well.

# Perpetual bonds or debt monetisation: the solution of last resort?

The ECB has committed to being the lender of

last resort of banks, e.g. through favourably-priced long term refinancing

operation (LTROs) at the negative deposit facility rate, and it has extended

the Asset Purchase Programme by €120bn, then by an additional €750bn a few days

later with the temporary Pandemic Emergency Purchase Programme (PEPP). Yet, the

ECB has not become the de jure lender

of last resort for euro area Member States. The current health, economic and

financial crisis requires strong fiscal stimuli but the rise of public debt to

GDP ratio in highly indebted euro area countries, like Italy and France, raises

doubts on their debt sustainability. To mitigate the risk of debt

unsustainability, two additional proposals have been put forth recently.

## **Giavazzi** and

<u>Tabellini (2020)</u> advocate the issuance of perpetual Covid Eurobonds to fund

the necessary rise in public spending and decline in tax revenues that the

pandemic is generating in the euro area. Most characteristics of perpetual

bonds resemble those of the Coronabonds, except that the capital of the former

would never be redeemed. The Covid Eurobonds would be backed by the joint tax

capacity of euro area Member states. Each country would issue

the amount of

Covid Eurobonds depending on its funding needs, but all bonds would be the

same. If the ECB committed to purchasing these Covid Eurobonds on secondary

markets, it would make their yield minimal. In the actual low rate environment,

Giavazzi and Tabellini argue that the yield on these bonds could be low as well

— they take the example of a yield of 0.5% — and that overall funding could

easily outweigh all other European funding instruments. The initiative for <u>European Renaissance Bonds</u> is very close to Covid Eurobonds in

its spirit. In contrast though, the Renaissance bonds would finance a common,

centralized fund under the responsibility of the Union's institutions (e.g. the

Commission), and would not raise national debts. In contrast with other

discussed Coronabonds or Covid Perpetual Bonds, Renaissance bonds would be

entirely mutualized within the dedicated fund. Risk-sharing would be heightened,

as well as European solidarity.

De Grauwe (2020) does not propose the

creation of a new fund, a new financial instrument or the extension of a credit

line out of an existing institution (like the ESM). Instead, he advocates that

the ECB and the EU cross the Rubicon and accept that the former purchases the

public debts of the latter on the primary markets, hence at debt issuance.

While this would require either a Treaty change — the second indent of Article

132(1) of the Treaty on the Functioning of the European Union forbids monetary

financing — or much agility (or ingenuity to take De Grauwe's
word) of public

lawyers, this is not impossible to achieve as the <u>recent</u> <u>example of the Bank of</u>

England shows, at

least on a temporary basis. First and foremost, the current context is

exceptional and requires exceptional measures. Second, what was considered

impossible in the past has finally been possible: the development of non-standard

policies by the ECB in 2008 with the Fixed Rate Full Allotment for the main

refinancing operations is one example. With the acceleration of the so-called

European sovereign debt crisis, the ECB has done "whatever it takes to preserve

the euro". With the creation in 2012 of the not-yet-used Outright Monetary

Transactions programme (OMT), then the Assets Purchase Programme (APP), the ECB

has acted de facto as the lender of

last resort of euro area Member States. De Grauwe's argument would lift a

contradiction between the behaviour of the ECB and the absence of a *de jure* lender

of last resort in the euro area (<a href="Creel 2018">Creel 2018</a>): debt monetization would make it clear that,

as in the US, the UK or Japan to name only a few, the central bank is the

lender of last resort not only of banks but also of States. To cope with the

health, economic and social costs of the pandemic, debt monetization through

secondary markets would have to be applied by all EU central

banks, and not only by the ECB.

The main risk with debt monetization though is

inflation. In the current circumstances, with the demand shock that seems to

dominate the supply shock and with oil prices collapsing, this is not likely.

Yet, if it happened, it would be welcome with joy at central banks which target

inflation and which are unable to fulfil their mandates in this respect. That

being said, debt monetization may be limited to newly-issued public bonds funding

the fiscal response to Covid-19 in the Member States. This would give them

almost unlimited fiscal margins for maneuver to dampen the crisis, without any

risk of seeing the spreads resurface between the core and the peripheral

countries of the euro area. Finally, long awaited inflation after debt

monetization would also alleviate the real debt burden, a characteristic shared

after most episodes of war-accumulated debts.

The second risk of debt monetization is the ECB

balance sheet risk it embeds, via the ECB backing of domestic fiscal policies. The

balance sheet risk is shared by all eurozone countries proportionally to ECB

capital keys. A temporary debt monetization conditional on the funding of

Covid-19 related expenditures or tax deference would not neutralize this kind

of risk, but it would limit it to exceptional circumstances.

Another substantial risk of debt monetization,

and of any form of debt mutualisation, is the moral hazard it could generate.

For instance, the ECB could actually back possibly inappropriate fiscal

policies. Here again, a temporary debt monetization conditional on the funding

of Covid-19 related expenditures or tax deference would not totally neutralize

moral hazard, but this one is very limited in the current Covid-19 context,

where the nature of fiscal policy as a necessary support to the economy is uncontroversial.

As a consequence, any temporary policy mechanism during this crisis period is unlikely

to generate wrong incentives.

Finally, it is useful to provide an order of

magnitude of the transfer to a European country of the most favourable financial

scheme of debt mutualisation. Assume, as an example, that public debt increases

by 10 points of 2019 GDP (public debt over GDP will increase at much higher

level due to the fall in GDP). With the spread between Germany and Italy currently

at 200 basis points, funding Italian public debt at the German interest rate

would save 0.2 point of 2019 GDP, hence €36 bn. In addition, it may be possible

that the interest rate on other countries' debts increase a little. The ensuing

redistributive effect would thus help countries most affected by the Covid-19

crisis, which have substantial borrowing needs.