Bank fragility: What consequences for economic growth and its relationship with bank loans?

<u>Jérôme Creel</u> and <u>Fabien Labondance</u>

The collapse of Silicon Valley Bank (SVB) has rekindled concern about the solidity of the US banking system and, via the danger of contagion, the European banking system. It offers a kind of case study of the complex relationship between banks and the economy.

SVB's collapse came a few months after the Committee for the Alfred Nobel Memorial Prize in Economics, funded by the Royal Swedish Bank, awarded the 2022 prize to Ben Bernanke, Douglas Diamond and Philip Dybvig for their contributions to banking economics. In particular, Diamond and Dybvig explained the mechanisms by which a banking panic can occur (word of mouth is enough — economists speak of self-fulfilling prophecies), the difficulty of separating a solvency crisis from a liquidity crisis, and the measures to be implemented to stop it, i.e. by insuring deposits[1]. Bernanke showed the way that a banking panic can be transmitted to the real economy, thereby justifying the central bank's implementation of a bank bailout. Their work undoubtedly helps to better understand the recent decisions of the US monetary authorities to contain the crisis triggered by SVB, such as the extension of deposit insurance.

In addition to this work, an empirical consensus had emerged that economic growth, as measured by the change in GDP per

capita, could be explained by the development of bank credit and the financial markets. The international financial crisis of 2007-2009 reshuffled the deck. The work of <u>Gourinchas and Obstfeld (2012)</u> and <u>Schularick and Taylor (2012)</u> (and much subsequent work) showed that the expansion of bank credit was a leading indicator of banking crises. However, the link between bank credit, bank fragility and prosperity remained to be established.

This is the link that we explore with <u>Paul Hubert</u> in a paper entitled "Credit, bank fragility and economic performance", to be published in the <u>Oxford Economic Papers</u>. This paper examines the role of bank fragility in the relationship between private bank credit and economic growth in the European Union. We consider two types of bank fragility, one in terms of bank assets, and the other in terms of liability: the share of non-performing loans on the balance sheet and, in addition, the ratio of capital to assets, i.e. the inverse of leverage.

Our results are as follows. First, bank fragility, represented by non-performing loans, has a negative effect on economic growth: the higher their share of the balance sheet, the lower the growth of GDP per capita. Second, if bank fragility is included in the estimated model, in most specifications, bank credit has no effect on economic growth. The impact of credit on per capita economic growth seems to depend on the degree of bank fragility. Credit only has a positive and significant effect on per capita economic growth in a sub-sample ending before 2008 — which is in line with previous literature — and when non-performing loans are relatively low, i.e. when bank fragility is limited. Conversely, when bank fragility is high, credit has no impact on growth, whereas non-performing loans have a significant negative effect[2].

Omitting a bank fragility variable in the relationship between bank credit and economic growth may therefore lead to erroneous conclusions about the economic impact of financial development.

The main implication of these empirical results is that closely monitoring and limiting non-performing loans — ex ante through prudent credit supply policies, or ex post through incentives to build up loan loss provisions — not only plays a prudential role at the bank level but also has an impact at the macroeconomic level. This monitoring of non-performing loans is critical for bank credit policy to have a positive impact on economic activity.

[1] See the critical summary of their work in the article by Hubert Kempf, "Diamond et Dybvig et la fragilité bancaire" [Diamond and Dybvig and Bank Fragility], forthcoming in the Revue d'économie politique.

[2] On the liability side, leverage has no impact on economic performance.

Spain: Beyond the economic and social crisis, opportunities to be seized

by <u>Christine Rifflart</u>

Spain has been hit hard in 2020 by the Covid-19 health crisis, which the authorities are struggling to control, accompanied by an

economic recession that is one of the most violent in the world (GDP fell by

11% over the year according to the INE) [1]. The country's unemployment rate reached 16.1% at

the end of last year, a rise of 2.3 points over the year despite the

implementation of short-time work measures. The public deficit could exceed 10%

of GDP in 2020, and the public debt could approach 120% according to the Bank

of Spain's January 2021 forecasts. Europe has enacted largescale support programmes

for affected countries, and as one of these Spain will be the country receiving

the most EU-level aid. It will benefit from at least 140 billion euros, with 80 billion

of that (i.e. 6.4% of 2019 GDP) taking the form of direct transfers through the

NextGenerationEU programme.

This aid is arriving in a very particular political context, marked by the progressive aspirations of a coalition government

(PSOE-Unidas / Podemos) that has governed for just over a year, and which still

appears to be solid. The commitments made in December 2019 between the two

parties in a joint Pact entitled "<u>Coalicion Progresista —</u> <u>Un nuevo acuerdo para Espana</u>" [Progressive

Coalition — A New Agenda for Spain] have now been included in the recovery plan

sent to the EU Commission, and the first measures of the planned reforms have

been included in the 2021 budget. In this difficult health and economic

situation, the Spanish government could seize the opportunity provided by this

crisis to carry out a thorough restructuring of the country

with the help of

European funds and push through some of the social reforms announced in the

PSOE-UP Pact. The needs, it must be said, are great. In 2018, the poverty rate

was 19.3% among young people and 10.2% among those over 65 (compared with 11.7%

and 4.2% respectively in France). Even though annual growth averaged close to

3% over the period 2015-2019, Spain's unemployment rate has remained at a very

high level (14.1% in 2019), and labour productivity is still almost 25% lower

than in France. There are significant regional disparities and insufficient investment,

particularly public investment. But Spain could turn the corner over the next

few years. The measures announced are commensurate with the government's

ambitious aspirations for growth, employment, and social equity. The greater risk

is probably to the government's solidity and its political capacity to

implement it.

The 2021 budget, the first since July 2018!

Spain has gone two years without a budget vote, as

the 2018 budget was extended twice after being amended by government decrees. But

the government has finally managed to provide itself with a 2021 budget while

impeccably respecting the timetable it had set out. The budget was sent to Brussels

on 10 October 2020, approved on 3 December by the Congress of Deputies (Spain's

lower chamber), and on 22 December by the Senate, and so was

adopted in less

than three months. However, nothing can be taken for granted. The latest legislative

elections in November 2019 (the fourth in four years) failed to give an

absolute majority in Parliament to the socialist party PSOE, or even to the leading

two parties combined (i.e. PSOE-UP, 155 deputies out of 350). So Pedro

Sanchez's coalition government was compelled to seek the support of the small

pro-independence and regionalist parties for the adoption of its budget. After

three months of negotiations and several thousand amendments, a large majority

was obtained. Of the 350 deputies in Congress, 188 from 11 different political

formations voted in favour (155 from PSOE-UP, 13 from the ERC and 6 from the

PNV). It must be said that a political failure would have been very unwelcome

given the great needs and expectations and the favourable opportunities.

European funding to carry out the modernization of Spain's production infrastructure, as set out in the PSOE-UP Pact of December 2019

According to Spain's Finance Minister [2], the country is expected to receive 79.8 billion

euros in European subsidies over the period 2021-2023 under the *NextGenerationEU* programme. This is over 10 billion

more than the amount announced by the Commission in the spring of 2020 (69.4

billion, a revision of +14.9%), as the 2020 growth forecasts made last autumn were

more pessimistic than those made six months earlier, and due

to converting the initial

funding from 2018 prices to current prices. The revision concerns the

allocation of the Recovery and Resilience Facility (RRF), which has increased

from 59.2 billion euros to 69.5 billion, with the grant under the REACT EUprogramme remaining at 10.3 billion. Spain is

thus now the largest recipient of EU funds, ahead of Italy, which is to receive

79.6 billion (up from 76.1 billion initially announced), i.e. 4.4% of its 2019

GDP, 2 points less than Spain. Seventy percent of this allocation is guaranteed

for 2021-2022 (46.6 billion) [3]. The balance over 2023 will have to be reassessed

in June 2022, depending on the economic situation and the state of public

finances in the light of the Stability and Growth Pact rules, which are likely

to be restored by that date.

In order to benefit from European funds, Spain,

like all its partners, has to present its National Plan for Recovery,

Transformation and Resilience, which aims to stimulate shortterm growth

through investment and consumption [4],

and to promote a "more sustainable, more resilient economy that

is prepared for the challenges ahead", in thewords

of the Commission. Ultimately, the government's objective is to raise potential

growth by 0.4-0.5 percentage points to over 2% per year by 2030.

While Spain traditionally has a low rate of absorption of European funds, this time the government wishes

to speed up the

process greatly. So on 20 January (with a deadline set for 30 April), the

government submitted to Brussels the 30 files in its Recovery plan presenting

the investment projects and the guidelines for the reforms envisaged in the

areas of taxation, the labour market, and pensions, which are intended to

ensure the country's transition. It even foresees anticipating the release of

the RRF funds (scheduled after the Commission examines the Recovery plan for two

months) by financing the investments with debt. It must be acknowledged that

the needs are immense in Spain's production system, which is marked by the

importance of SMEs. At the end of 2019, 53.5% of businesses were made up of the

self-employed, 40% had between 1 and 9 employees, and 5.5% had between 10

and 49 employees, in total accounting for half of all jobs. According to the

government's intentions:

■ 37% of the funds are earmarked for the ecological transition

(250,000 new vehicles purchased by 2023, installation of 100,000 charging

stations, transformation of the electrical system to 100% renewable energy

by 2050, and the renovation of more than 500,000 homes for improved energy

efficiency);

■ 34% are for the digital transformation (with a coverage rate of 80%

of the population, including 75% by 5G; development of

teleworking for

more than 150,000 public jobs; training for more than 2.5 million SMEs;

etc.);

• And 30% for Research and Development, education and training, and social and territorial inclusion.

The broad outlines of the reforms have also been

drawn up. The new orientation of the tax reform aims at greater progressiveness

and more redistribution <a>[5], and is already included in the 2021 budget (see

below). The reforms concerning the labour market, which is still very dual, and

pensions have not yet been discussed in Parliament or with the social partners,

so they are still at the stage of principles, which should, nevertheless,

satisfy Brussels. As regards labour market reform, the main measures presented

aim at generalizing the use of open-ended contracts and tightening up on the

use of fixed-term contracts; strengthening the use of flexible working time as

an alternative to fixed-term contracts and redundancies; the modification of active

employment policies; calling into question the 2012 reform on collective

bargaining; an employment programme targeted at young people (2021-2027); and modernizing

the public employment service (SEPE). The pension reform is less advanced and

is giving rise to greater tension between the partners. For example, in the

plan sent to Brussels the government did not include its proposal to increase

the contribution period for calculating pensions from 25 to 35 years.

Above all, however, Spain's National

Plan for Recovery, Transformation and Resiliencepresented to the

European Commission, which should lead to the disbursement of European funds,

is fully in line with the <u>Coalicion Progresista — Un nuevo</u> <u>acuerdo para Espana</u> Pact signed in December 2019 between the two ruling

coalition parties PSOE and UP-Podemos. The document's initial sections stress

the importance of investing in the digital transformation, the ecological

transition, and R&D and training to modernize Spain's economy and create

quality jobs. The European grants provide the left-wing government with a giant

opportunity to finance this project to transform Spain's productive infrastructure.

Higher taxation to finance the social measures included in the Pact

In addition to the investment projects included in the recovery plan and financed by European funds, in its 2021 budget the

government launched the tax reform presented in the Pact, which is intended to

finance the social measures planned or already taken. As mentioned above, the

absence of a majority in the Congress of Deputies and the Senate has opened the

way for negotiations with the small pro-independence and regionalist parties,

and thus for concessions to obtain support. Not all the measures were approved [6]. Ultimately, the reform should

bring in 7.7

billion euros <a>[7], 1.4 billion less than what was set out in the budget

bill sent to Brussels. If we add the cost of maintaining VAT on surgical masks

at 0%, the shortfall to meet the deficit commitment comes to 3 billion euros.

The 2021 tax reform mainly focuses on large corporations and high income earners. It includes:

Reducing

the corporate tax exemption on dividends and capital gains received from foreign

subsidiaries from 100% to 95%. So

now the 5% not exempted is taxed at the general rate of 25% (30% in the

case of banks and oil companies). This measure excludes SMEs (companies

with a turnover of less than 40 million) for three years (expected gain of

1,520 million euros). In addition, the State has introduced a minimum tax

on listed real estate investment companies (SOCIMIs) of 15% (+25 million

- A

euros);

2-point increase in personal income tax (IRPP) on income over €300,000 and 3 points on

savings income over €200,000 (raising the rate from 23% to 26%) (a total gain

of €490 million). This measure affects the 36,200 individuals with the

highest incomes (i.e. according to the Ministry, 0.07% of contributors) [8];

 A reduction from 8,000 to 2,000 euros in the IRPP exemption threshold for individual investments in **private pension funds** (+580

million) and an increase from 8,000 to 10,000 euros in the incentive

threshold for companies;

• The tax on insurance premiums has been increased from 6% to 8%

(+507 million);

• An increase in VAT on sugary and sweetened drinks, excluding dairy products, from 10 to 21%

(expected gain of 360 million);

• The introduction of a 0.2% financial transaction tax for corporations with a capital of more than €1 billion (**Tobin tax**) anda 3% tax

on the digital economy (GAFA tax).

These taxes should bring in €850 million and €968 million respectively.

Adopted in 2020, they came into force on 16 January;

 A green tax is being introduced with the creation of a tax on single-use plastics (+491 million) along with other measures (tax

on waste, etc.) (+861 million);

 Lastly, measures to combat tax fraud are being taken, with an expected gain of 828 million.

This additional tax revenue is intended to cover social expenditure, in particular the **Minimum Living Income** introduced

in June 2020 to reduce poverty and promote labour market integration. This will

affect around 850,000 families (2.3 million people, 17% of the population). The

amount of support ranges from 462 euros per month for a person living alone to

1,015 for a family. The pensions and salaries of civil servants will be increased

by 0.9%, non-contributory benefits by 1.8%, and the reference indicator used to

determine eligibility for many social benefits (IPREM) by 5% (it has been

frozen since 2017). The other flagship measure concerns dependency support, with anadditional

600 million, and **education**. On the other hand, the goal of raising the minimum wage (SMI) to 60% of the average wage by the end of the

legislature (to between €1100 and €1200 per month in 2023) has been temporarily

suspended. After a 20% increase in 2020, the SMI therefore remains at €950 per

month for 14 months. The salaries of members of the executive have been frozen this year.

After long years of political instability, it is to be hoped that, despite the difficult context, the current coalition government

will be able to continue to find a basis for agreement within the different

Spanish political formations in order to take advantage of the favourable

opportunities and open up new and constructive perspectives.

[1] For a more detailed analysis of the crisis, please refer to the <u>OFCE Policy Brief by Hervé Péléraux and Sabine Le Bayon: "Croissance mondiale confinée en 2020", no. 82 of 14 January</u> 2021.

[2] The

information must be approved by the European Parliament in the coming weeks.

[3] The distribution of these new amounts over

2021 and 2022 is not available. We do know, however, that of the 69.437 billion

initially planned for the period 2021-2023, the State was to receive 26.634

billion in 2021, including 2.436 billion from the REACT EUfund for

the purchase of vaccines. Out of the 26.634 billion received, the State is to disburse

10.8 billion to the regions, which are also to receive 8 billion REACT EU funds to strengthen their health and education systems.

[4] On the basis of an average multiplier of 1.2,

in the budget bill sent to Brussels the government estimated the impact of the

recovery plan on growth at 2.5 points in 2021. Under less favourable hypotheses

(the rather slow rate of absorption of past European funds, complexity in

management at the regional level, etc.), in January 2021 the Bank of Spain

estimated the impact at between 1 and 1.6 points.

[5] According to the OECD, in 2018, the ratio

between the average income of the richest 20% and the poorest 20% was 5.9 in

Spain, compared to 4.6 in France.

[6] Thus, the tax increase on private educational and health institutions was rejected before it was even presented to the

Congress of Deputies, and the tax increase on diesel (+3.8 cents per litre to

34.5 cents, compared to 40.07 on petrol) had to be abandoned. These measures

were expected to bring in 967 and 500 million euros respectively.

[7] Using the cash concept, the revenue changes from 6.847 billion to 5.635 billion in 2021 and from 2.323 billion to 2.135 billion in 2022.

[8] This measure reflects a fairly marked retreat from the Pact's commitments. Indeed, the IRPP was expected to increase by 2

points on income > $\[mathbb{e}\]$ 130,000, by 4 points on income > $\[mathbb{e}\]$ 300,000, and by 4

points on savings income > 140,000. An increase of 1 point in the wealth

tax was included for assets over €10 million.

Waiting for the recovery in the US

By Christophe Blot

As with the economic performance of all the industrialized countries, economic activity fell off sharply in the second quarter of 2020

across the Atlantic before rebounding just as sharply the following quarter. The

management of the crisis in the US is largely in the hands of the different States.

and the election of Joe Biden should not change this framework since he

declared on November 19 that he would not order a national lockdown. However,

the health situation is continuing to deteriorate, with more than 200,000 new Covid-19

cases per day on average since the beginning of December. As a result, many

States are adopting more restrictive prophylactic measures, although without returning

to a lockdown like the one in the Spring. This situation could dampen economic prospects

for the end of the year and also for the start of the mandate of the new

President elected in November. Above all, it makes it even more necessary to

implement a new recovery plan, which was delayed by the election.

As in the euro zone, recovery in the US kicked off as

soon as the lockdown was lifted. GDP grew by 7.4% in the third quarter after

falling by 9% in the previous quarter. Compared with the level of activity at

the end of 2019, the economic downturn amounted to 3.5 points, versus 4.4

points in the euro zone. The labour market situation also improved rapidly,

with the unemployment rate falling by 8 points, according to data from the Bureau

of Labor Statistics for November, from its April peak of 14.7%. These results

are the logical consequence of the lifting of restrictions but also of the large-scale

stimulus plans approved in March and April, which have massively absorbed the

loss of income for households and to a lesser extent for US companies (see here).

However, the upturn in consumption is still being dampened by some ongoing restrictions,

particularly in sectors with strong social interactions, where spending is

still nearly 25% lower than it was in the fourth quarter of

2019 (Figure 1).

As for the consumption of goods, it has been much less affected by the crisis and is down only 12% from its precrisis level for

durable goods and 4.4% for non-durable goods. Nevertheless, most of these

support measures have come to an end, and as of this writing the discussions

that began in late summer in Congress have not yet led to an agreement between

Republicans and Democrats. Despite the rebound, the health impact of the pandemic

and the economic consequences of the lockdown on the labour market require a discretionary

policy in a country where the automatic stabilizers are generally considered to

be weaker[1]. New support measures will be all the more necessary as a further tightening of restrictions is looming and the recovery

seem to be running out of steam. The initial consumption figures for the month

of October point to a fall in the consumption of services, and employment also

stabilized in November, remaining well below its level at the end of 2019.

%, difference with Q3 2019

Residential investment

Non-residential investment

Other services

Restricted services

Figure 1. Private domestic demand in Q3 2020

Note: Restricted services including recreational services, hotels and restaurants and transport. Source: BEA (NIPA Table 156).

However, after the setback of the discussions in

Congress, it will now be necessary to wait until the first quarter of 2021 for

Non-durable goods

Durable goods

a new support plan to be approved and for a possible reorientation of US fiscal

policy after Joe Biden's victory. In the Autumn, the Democrats proposed a 2

trillion dollar (9.5 GDP points) package, almost as much as the 2.4 trillion dollar

(10.6 GDP points) package adopted in March-April 2020[2]. The aid would, among other things, support the

purchasing power of the unemployed through an additional federal payment.

Although unemployment is much lower than in the second quarter, it remains

above its pre-crisis level and is now characterized by an increase in long-term

unemployment for which there is generally no compensation. In November, the

share of those who had been unemployed for at least 27 weeks was 37 per cent

(or 3.9 million people, Figure 2), and the median duration of

unemployment

had risen from 9 weeks at the end of 2019 to almost 19 weeks in November 2020.

In addition, States whose tax revenues have decreased with the crisis could

benefit from a federal transfer, thereby avoiding spending cuts[3].

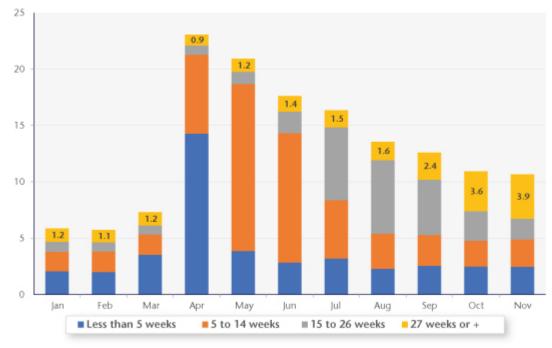


Figure 2. Number of jobless by duration (weeks of unemployment)

Source: Bureau of Labor Statistics.

However, despite the end of the suspense over the outcome of the presidential elections, the political and economic uncertainty

has not been completely resolved. Indeed, it will not be known until early

January whether the Democrats will also have a majority in Congress. They have

certainly kept the House of Representatives, but it will be necessary to wait

until the beginning of January for the Senate, with a ballot planned in Georgia

that will determine the political colour of the last two seats [4]. Both seats are now held by Republican senators.

However, Joe Biden won Georgia by 0.2 points against Donald

Trump, the first

victory in the State for a Democratic candidate since 1992. With both State-wide

senatorial elections to be contested directly, the results are likely to be

close. If one of the Democratic

candidates is defeated, Joe Biden will be forced to contend with the

opposition. But, as Paul Krugman

points out, the Republicans are generally more inclined, once in opposition, to

promote austerity. This is reflected in the uncertainty indicators of Bloom,

Baker and Davies, whose economic policy uncertainty rose in November (Figure 3).

This uncertainty is certainly lower than in the Spring but remains higher than

that observed between 2016 and 2019. During this period, growth could weaken,

and then a strong recovery is likely to be followed by more subdued growth,

which will have repercussions on the labour market. Regardless of the outcome,

a plan will likely be approved in the first quarter of 2021, but its adoption

could take longer if it is conditional on an agreement between Republicans and

Democrats in Congress. However, this could be lengthy given the urgency of the

health and social crisis, and could plunge a significant proportion of the most

vulnerable into poverty.

600 500 400 Uncertainty of economic policy 300 200 100 Budget policy (taxation and spending) 2017 2018 2018 2016 2016 2017 2019 2019 2020 2020

Figure 3. Indicators of uncertainty about economic policy

Source : Baker, Bloom & Davis. https://www.policyuncertainty.com/index.html

[1] See for example Dolls, M., Fuest, C. & Peichl, A., 2012, "Automatic stabilizers and economic crisis: US vs. Europe", Journal of Public Economics, 96(3-4), pp. 279-294.

[2] By comparison, the

European programmes are weaker, ranging from 2.6 GDP points for France to 7.2 points for the UK.

- [3] Note that the States generally have fiscal rules limiting their capacity to run a deficit.
- [4] Of the 100 seats in the Senate, the
 Republicans already hold 50. In the event of a tie between the
 two parties, it

is the voice of the Vice-President-elect Kamala Harris that will decide between

them. A single victory in Georgia would therefore allow the Republicans to retain the majority.

Sweden and Covid-19: No lockdown doesn't mean no recession

By Magali Dauvin and Raul Sampognaro, DAP OFCE

Since the Covid-19 pandemic's

arrival on the old continent, a number of countries have taken strict measures

to limit outbreaks of contamination. Italy, Spain, France and the United

Kingdom belatedly stood out with especially strict measures, including lockdowns

of the population not working in key sectors. Sweden, in contrast, has

distinguished itself by the absence of any lockdown. While public events have

been banned, as in the other major European countries, there were no

administrative orders to close shops or to impose legal constraints on domestic travel[1].

Given the

multiplicity of measures and their qualitative nature, it is difficult to break

down all the decisions taken, and in particular to express their intensity.

Researchers at the University of Oxford and the Blavatnik

School of Government

have nevertheless built an indicator to measure the severity of government

responses[2]. This indicator clearly shows Sweden's specific situation with respect to the rest of Europe (Figure 1).

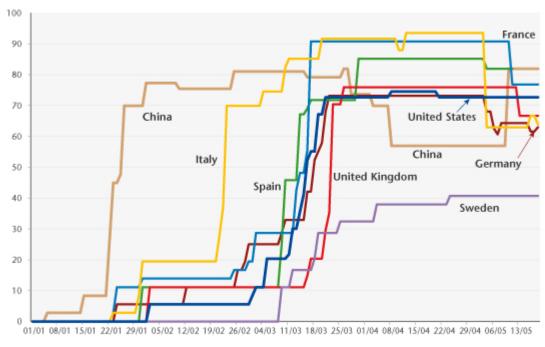


Figure 1. Index of severity

Source: T.Hale, S.Webster, A.Petherick, T.Phillips and B.Kira (2020). Oxford COVID-19 Government Response Tracker.

The mobility data supplied

by Apple Mobility provides a complementary picture of the severity of

containment measures across countries. At the time of the toughest lockdowns, automobile

mobility was down by 89% in Spain, 87% in Italy, 85% in France and 76% in the

United Kingdom. The decline was less severe in Germany and the United States

(about 60% in both countries). Sweden ultimately saw its traffic reduced by

"only" 23%. While these data should be taken with a grain of salt,

they also give a clear signal about the timing and scale of the lockdowns in

different countries, once again pointing to a Swedish

exception.

During the first half

of May, the various European countries began to gradually ease the measures

taken to combat the spread of the Covid-19 epidemic.

Sweden's

GDP resists in Q1

In our assessment of

the <u>impact of lockdowns on the global economy</u>, we highlighted the correlation between the fall in

GDP observed in the first quarter and the severity of the measures put in place

to combat Covid-19. In this context, Sweden (in red in Figure 2) fares

significantly better than the OECD member countries (green bar), and especially

the rest of the European Union (purple bar). Although this is a first estimate,

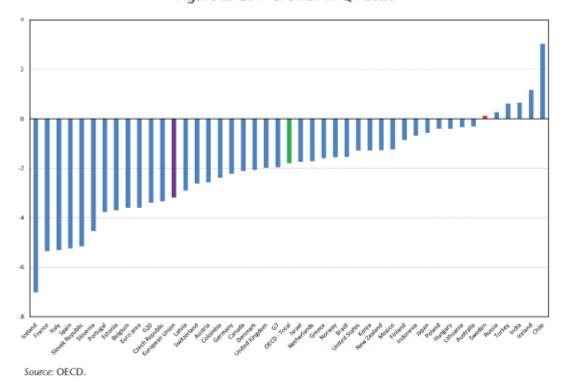
GDP has not only held up better than elsewhere, but has even stabilized (-0.1%).

Only a few emerging economies, which were not affected by the pandemic at the

beginning of the year (Chile, India, Turkey and Russia), and Ireland, which

benefited from exceptional factors, performed better in the first quarter [3].

Figure 2. GDP Growth in Q1 2020



The relative

resilience of Sweden's GDP in the first quarter seems to suggest that the

country might have found a different trade-off between epidemiological and

economic objectives compared to other countries[4]. However, this aggregate figure masks important

developments that need to be kept in mind. <u>In the first</u> <u>quarter</u>,

the stabilisation of Swedish GDP was due to the positive contribution made by foreign

trade (up 1.7 GDP points) to a rise in exports (up 3.4% in volume terms),

particularly in January, before any health measures were taken.

In the first quarter,

Swedish domestic demand pulled activity downwards (by -0.8 GDP points due to household

consumption and $-0.2\ \text{GDP}$ points due to investment), as in the rest of the EU. The

shock to domestic demand was of course more moderate than in the euro area.

where consumption contributed negatively to GDP by 2.5 points and investment by

0.9 points. Nevertheless, the physical distancing guidelines issued in Sweden must

have had a significant impact during the first quarter.

In a

troubled global context, Sweden will not be able to escape a recession

If we assume that the

avoidance of a lockdown and the relatively limited administrative closures (confined

to public events) did not give rise to any significant shock to domestic demand

- which seems optimistic in view of the first quarter data -Sweden will

nevertheless be hit hard by the shock to international trade[5].

According

to our calculations, based on the entry-exit tables from the World Input-Output

Database (WIOD) and our estimates related to the lockdown shocks in <u>Policy Brief 69</u>, value added is expected to fall by

8.5 points in Sweden in April due to the containment measures taken in the rest

of the world. The shock will hit its industry especially hard, more or less in

line with what we estimate globally (-19% and 21%, respectively).

Unsurprisingly, the $refining\ industry\ (-32\%)$, the $manufacture\ of$

transport equipment (-30%) and capital goods (-20%), and the

other

manufacturing industries sector (-20%) will be hit hardest by the collapse

of global activity. Since a significant share of output is intended for use by

foreign industry, the worldwide containment measures will lead to a reduction

of almost 15 points in Swedish output in April (Figure 3). The same holds for commercial

services: exposure to global production chains is hurting transport and warehousing

(-15%) and the *business services* sector (-11%). Ultimately, the containment

measures will have an impact mainly through their effect on intra-branch trade.

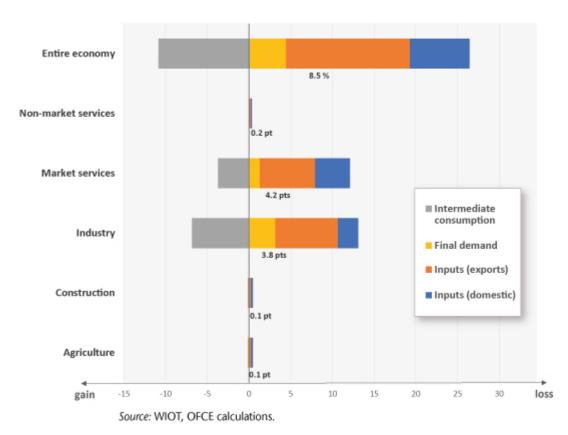


Figure 3. Contributions to the reduction in value added in April in Sweden

The

weakness of Swedish manufacturing, weighed down by international trade, seems

to be confirmed by the first hard data available. According to

the <u>Swedish Statistical Office</u>, exports fell by 17% year-on-year, a

figure comparable to the decline in world trade as measured by the CPB for the

same month (-16% by volume). Given this situation, manufacturing output will be

17% lower in April than a year earlier.

What

could be said about domestic demand in Q2?

In

a context of widespread uncertainty, domestic demand may continue to suffer.

Indeed, Swedish households can legitimately question the consequences of the

shock for jobs — mainly in industry — described above. On the other hand, fear

of the epidemic could deter consumers from making certain purchases involving

strong social interactions, even in the absence of legal constraints. What do

Swedish data from the beginning of Q2 tell us about Swedish domestic demand?

In

Sweden, consumer spending fell in March (-5% year-on-year). Note that the

country's precautionary guidelines and physical distancing measures were

introduced on 10 March. The fall steepened in April, after the measures had in

force for a full month (-10% year-on-year). The measures in place hit purchases

of clothing (-37%), transport (-29%), hotels and catering (-29%) and leisure

(-11%). While the data remain patchy, May's retail sales, an indicator that

does not cover the entire consumer sector, suggest that sales were still in a

dire state in clothing stores (-32%). In addition, new vehicle registrations

continued to fall in May (-15% month-on-month and -50% year-on-year). Pending

more recent data on activity in the rest of the economy, the volume of hours

worked[7] in May remains very low in hotels and

catering (-50%), and in household services and culture (-18%), suggesting that

significant and long-lasting losses to business can be expected.

0n

the positive side, the data show a trend towards the normalization of household

purchases in May for certain consumer items. As in other European countries,

the recovery was particularly strong in household goods, where retail sales

returned to their pre-Covid level, and in sporting goods, while food

consumption remained buoyant.

Ultimately,

the health precautions taken by Sweden since the onset of containment measures are

akin to those implemented in the rest of Europe since the gradual easing of the

lockdowns. While the shocks to the consumption of certain items are less severe

than those observed in France, it is noticeable that, in the context of the

epidemic, some consumer goods could be severely affected even in the absence of

administrative closures. In addition to the recessionary

impact imported from

the rest of the world, Sweden will also suffer due to domestic demand, which is

expected to remain limited particularly in certain sectors. The Swedish case

suggests that clothing, automobile, hotel and catering, and household services

and culture could suffer a lasting shock even in the absence of compulsory measures.

According to data available in May, this shock could reduce household

consumption by 8 percentage points, which represents 3 GDP points. How lasting the

shock is will depend on the way the epidemic develops in Sweden and in the rest of the world.

[1] The Swedish institutional framework

helps to explain in part this differentiated response, which focuses more on

individual responsibility than on coercion (see https://voxeu.org/article/sweden-s-constitution-decides-its-exceptional-covid-19-policy). The country's low population density

could also help explain the difference in behaviour vis-à-vis the rest of

Europe but not in relation to its Scandinavian neighbours.

[2] This indicator attempts to synthesize

the containment measures adopted according to two types of criteria: first, the

severity of the restriction for each measure taken (closure of schools and of businesses,

limitation of gatherings, cancellation of public events, confinement to the

home, closure of public transport, restrictions on domestic

and international

travel) and second, whether a country's measures are local or more generalized.

For a discussion of the indicator see Policy brief 69.

[3] <u>Booming exports in March 2020</u> (up 39% in value) driven by strong

demand for pharmaceuticals and IT offset the fall in Ireland's domestic demand during the first quarter.

[4] This post on the OFCE blog does not

focus on the effectiveness of Swedish measures with regard to containing the

epidemic. Mortality from Covid-19 is higher in Sweden than in its neighbours (Norway,

Finland, Denmark), suggesting that it has run more epidemiological risks. This is

provoking a debate that goes well beyond the purpose of this post, but which does

deserve to be raised.

[5] International trade may actually impact

growth more than expected due to constraints on international tourism. In 2018,

Sweden actually ran a negative tourism deficit of 0.6% of GDP (source: OECD

Tourism Statistics Database), which could have an effect on domestic

activity if travel remains limited, especially during the summer.

[6] Timmer, M. P., Dietzenbacher, E., Los, B.,

Stehrer, R. and de Vries, G. J. (2015), "An Illustrated User Guide to the World

Input-Output Database: The Case of Global Automotive Production", Review of International Economics., 23: 575-605

[7] In May, the volume of hours worked was down 8% year-on-year (after -15%). The recovery in hours worked in May was due mainly to manufacturing and construction. The recovery was less pronounced or even non-existent in business services.

It seems like it's raining billions

<u>Jérôme Creel</u>, <u>Xavier Ragot</u>, and <u>Francesco Saraceno</u>

The second meeting of

the Eurogroup did the trick. The Ministers of Finance, after having once again laid

out their divisions on the issue of solidarity between euro area Member States on

Tuesday 7 April 2020, reached an agreement two days later on a <u>fiscal support plan</u>

that can be put in place fairly quickly. The health measures taken by the Member

States to limit the spread of the Covid-19 pandemic will enjoy better

short-term financing, which is good news. The additions to Europe's tools for

dealing with the crisis will be on the order of 500 billion euros — this is

certainly not negligible, and note that this comes on top of the efforts

already put in place by governments — but this corresponds mainly to a new

accumulation of debt by the Member States. The net gain for

each of them, as we shall see, is actually quite marginal.

The Eurogroup will

propose the creation of a credit line (Pandemic Crisis Support) specifically

dedicated to the management of the Covid-19 crisis within the framework of the

European Stability Mechanism (ESM), without strict conditionality (meaning that

recourse to the credit line will not imply any control on the part of the EMS

over the future management of the Member State's public finances). The creation

of the credit line was inspired by the proposal by <u>Bénassy-Quéré et al. (2020)</u>, the <u>advantages and disadvantages</u> of which we presented to the Eurogroup meeting on

9 April 2020. The amount allocated to this credit line represents around 2% of

the GDP of each euro area Member State, or nearly 240 billion euros (in 2019 GDP).

The lending mechanism

proposed by the European Commission to supplement the partial unemployment

programmes of the Member States - <u>it goes under the name of SURE</u> - will clearly see the light of day and will be endowed with 100 billion euros. For the record, the three main beneficiaries of

SURE cannot receive a combined total of more than 60 billion euros in loans.

Finally, the European

Investment Bank (EIB) will grant an additional 200 billion

euros, mainly to

small and medium-sized enterprises in the EU Member States. In total, the euro area

countries will have 480 billion euros in additional financing capacity.

Table 1 below

presents a breakdown by country of the amounts in play. As part of the 240

billion euros of Pandemic Crisis Support, Germany will be able to benefit from

a borrowing capacity of nearly 70 billion euros, France nearly 50 billion

euros, and Italy and Spain 35 and 25 billion euros respectively. These amounts

correspond to 2% of the 2019 GDP of each country. At this point, there is no

indication of whether the Member States will draw on this capacity. The

advantage in doing so depends crucially on the difference between the interest

rate at which they can finance their health and economic expenses without using

the EMS and the interest rate on loans made by the EMS. The financing cost without

going through the EMS is the interest rate on the country's public debt. The

cost of financing through Pandemic Crisis Support is the interest rate at which

this credit line is itself financed, that is to say, at the lowest rate on the

market, i.e. the German rate. So it is obvious that Germany has no interest in

using this credit line. Of the 240 billion euros allocated to Pandemic Crisis

Support, the 70 billion euros for Germany is thus useless. For countries other

than Germany, the use of Pandemic Crisis Support depends on the difference between

their interest rate and Germany's rate, the infamous spread. If the spread is

positive, using the EMS effectively reduces the cost of borrowing. But as shown

in Table 1, the gain enabled by Pandemic Crisis Support is rather low. For

Greece, whose spread vis-à-vis Germany is the highest in the euro zone, the

gain would come to around 0.04% of GDP in 2019, i.e. a 215 basis point spread

multiplied by the amount allocated to Greece for Pandemic Crisis Support (3.8

billion euros, which corresponds to 2% of its GDP of 2019), all relative to its

2019 GDP. For Italy, the gain is on the same order: 0.04% of its GDP. Expressed

in euros, Italy stands to gain 700 million euros. For France, whose spread

vis-à-vis Germany is much lower than that of Italy, the gain could be 200

million euros, or 0.01% of its GDP in 2019.

Assuming that the amounts allocated by the EIB are prorated to the country's size (measured by its GDP in 2019), and that Spain, Italy and France benefit from 20 billion euros each under SURE, the total interest rate savings would reach, respectively, 680 million, 1.5 billion and 430 million euros (0.05%, 0.08% and 0.02% of GDP). At a time when it seems to be raining billions, these are not big savings. Unless you think of it as a metaphor. Like rain before it falls, the billions of euros are not really euros before they fall.

Table 1. Distribution of amounts allocated as part of Pandemic Crisis Support (PCS), and each country's potential gains, including from the use of additional EIB and SURE financing

	Max amount of PCS	10-year spreads	Max. gain from use of PCS and other additional financing				
			PCS	EIB*	SURE**	Total	Total
	Billion euros	Base points	Million euros				% of GDP
Germany	68,5	0	0	0	0	0	0
Austria	8	43	34,3	20,9	5,8	61,0	0,02
Belgium	9,4	52	49,1	30,0	8,3	8,8	0,02
Cyprus	0,4	204	9,0	5,5	1,5	16,0	0,07
Spain	24,8	113	280,7	171,3	226,0	678,0	0,05
Estonia	0,6	nd	nd	nd	nd	nd	nd
Finland	4,8	40	19,3	11,8	3,2	34,3	0,01
France	48,3	44	212,6	129,8	88,0	430,4	0,02
Greece	3,8	215	81,5	49,7	13,7	145,0	0,08
Ireland	6,9	55	38,0	23,2	6,4	67,5	0,02
Italy	35,5	195	693,1	423,1	390,0	1506,2	0,08
Latvia	0,6	nd	nd	nd	nd	nd	nd
Lithuania	1,0	nd	nd	nd	nd	nd	nd
Luxembourg	1,3	nd	nd	nd	nd	nd	nd
Malta	0,3	90	2,4	1,5	0,4	4,2	0,03
Netherlands	16,1	26	41,9	25,6	7,1	74,6	0,01
Portugal	4,2	124	52,3	31,9	8,8	93,0	0,04
Slovakia	1,9	77	14,5	8,9	2,4	25,9	0,03
Slovenia	1,0	107	10,3	6,3	1,7	18,3	0,04

^{*} Assuming that the use of additional EIB financing is fully distributed in proportion to the country's relative GDP compared to that of the EU (in 2019).

Sources: Ameco (PIB 2019), Financial Times (Spreads, 10 April 2020).

Does the fall in the stock market risk amplifying the

^{**} Assuming that Italy, Spain and France obtain 20 billion euros each and that the remaining 40 billion euros are distributed in proportion to the relative GDP of the countries compared to that of the euro zone (in 2019).

crisis?

By Christophe Blot and Paul Hubert

The Covid-19 crisis

will inevitably plunge the global economy into recession in 2020. The first

available indicators — an increase in the unemployment rolls and in partial

unemployment — already reveal an unprecedented collapse

in activity. In France, the OFCE's assessment

suggests a 32% cut in GDP during the lockdown. This fall is due mainly to stopping

non-essential activities and to lower consumption. The shock could, however, be

amplified by other factors (including rises in some sovereign rates, falling oil

prices, and capital and foreign exchange movements) and in particular by the

financial panic that has spread to the world's stock exchanges since the end of February.

Since 24 February

2020, the first precipitous one-day fall, the main stock indexes have begun a

decline that accentuated markedly in the weeks of March 9 and 16, despite

announcements from the Federal Reserve

and then the <u>European Central Bank</u> (Figure 1). As of 25 April, France's CAC-40 index had

fallen by 28% (with a low of -38% in mid-March), -25% for the German index and nearly

-27% for the European Eurostoxx index. This stock market crash

could revive

fears of a new financial crisis, only a few years after the subprime crisis. The

fall in the CAC-40 in the first few weeks was in fact steeper than that

observed in the months following the collapse of Lehman Brothers in September 2008 (Figure 2).



Figure 1. Changes in the main stock market indexes

Source: Eikon Datastream. Base 100: average for the year 2019.

While the short-term impact

of the Covid-19 crisis could prove to be more severe than that of the 2008

financial crisis, the origin of the crisis is very different — hence the need

to reconsider the impact of the stock market panic. In the financial crisis,

the origin was in fact a banking crisis, fuelled by a specific segment of the

US real estate market, the subprime market. This financial crisis then caused a

drop-off in demand and a recession through a variety of channels: higher risk

premiums, credit rationing, financial and real estate wealth effects,

uncertainty, and so on. While some of these elements can be found today, they

are now being interpreted as the consequence of a health crisis. But if there

is no doubt that this is at the outset a health and economic crisis, can it

trigger a stock market crash?

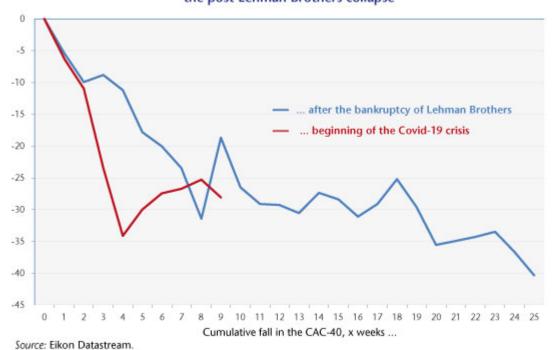


Figure 2. Fall in France's CAC-40 index in the Covid-19 crisis compared with the post-Lehman Brothers collapse

Another way of posing

the question is to ask ourselves whether the current stock market fall is due entirely

to the economic crisis. Share prices are in fact supposed to reflect future changes

in a company's profits. Therefore, expectations of a recession, as demand —

consumption and investment — and supply are constrained, must result in a reduction

in turnover and future profits, and therefore a fall in share prices.

However, the financial

shock could be magnified if the fall in stock prices is greater than that

caused by the decline in corporate profits. This is a thorny issue, but it is

possible to make an assessment of a possible over-adjustment of the stock

market, and thus of a possible financial amplification of the crisis. The

method we have used is to compare changes in profit expectations (by financial

analysts) since the beginning of the Covid-19 crisis with the fall in equities.

Focusing on CAC-40 companies, profit expectations for next year have been cut in

the last three months by 13.4% [1]. This reduction should therefore be fully

reflected in the change in the index. In fact, the fall there was much larger:

-28%. This would result in an amplification of the financial shock by just

under 15 percentage points.

This over-adjustment by

the stock market can be explained by, among other things, the current

prevailing uncertainty about the way lockdowns around the world will be eased, and

thus about an economic recovery, as well as uncertainty about the oil shock that

is unfolding concomitantly, with determinants that are both economic and

geopolitical. This over-adjustment may therefore not be wholly irrational (with

regard to the supposed efficiency of financial markets), but the fact remains

that it has led to major variations in the financial assets of consumers and

business.

Variations like these

are not neutral for economic growth. On the consumer side, they contribute to

what are called the wealth effects on consumption: additions to a household's assets

give it a sense of wealth that drives it to increase its consumption <a>[2]. This effect is all the greater in countries where

household assets are in the main financialized. If a large portion of household

wealth is made up of equities, then changes in share prices strongly influence

this wealth effect. The portion of shares (or of investment funds) in financial

assets is quite similar in France and the United States, respectively 27% and

29%. However, these assets account for a much larger share of the disposable

income of American households: 156%, compared to 99.5% in France. As a result,

French households are less exposed to changes in share prices. Empirical studies

generally suggest a greater wealth effect in the United States than in France [3].

As for business,

these changes in stock market valuations have an effect on investment decisions

through collateral constraints. When a company takes on debt to finance an

investment project, the bank demands assets as collateral. These assets can be

either physical or financial. In the event of an increase in equity markets, a

company's financial assets increase in value and allow it

greater access to credit

[4]. This mechanism is potentially important today. At

a time when companies have very large cash requirements to cope with the brutal

shutdown of the economy, the sharp decline in their financial assets is restricting

their access to lines of credit. While the financial amplification factors are

not reducible to the financial shock, the recent changes in the prices of these

assets are nevertheless giving an initial indication of how the financial

system is responding to the ongoing health and economic crises.

[1] The data comes from Eikon Datastream, which for each company provides analysts' consensus on the earnings per share (EPS) for the

coming year and the following year. We then calculated the weighted average using

the weight of each CAC-40 company in the index of the change in these

expectations over the past three months. The fact that a 13.4% decline in

profit expectations for the next year will give rise to a 13.4% decline in the

stock price is made on the assumption that profits beyond the next year are not

taken into account, or, in other words, that their current net value is zero.

which is to say that investors' preference for the present is very strong today.

[2] More formally, we can speak of a propensity to consume that increases as wealth increases. Wealth effects can

be

distinguishable according to whether they are purely financial assets or also include property assets.

- [3] See <u>Antonin</u>, <u>Plane and Sampognaro (2017)</u> for a summary of these estimates.
- [4] See <u>Ehrmann and Fratzscher (2004)</u> and <u>Chaney, Sraer and Thesmar (2012)</u> for empirical assessments of this transmission channel

via share prices or property prices, respectively.